

## Vendor (Diversity) Information Form

As the communication agency for corporate and government clients committed to Supplier Diversity, a number of IPG subsidiaries are often contractually obligated to (1) provide maximum practicable opportunities for Minority, Women, and Service Disabled Veteran-owned Business Enterprises (MWSDVBEs) and Small Business Concerns to participate with us as suppliers, contractors and subcontractors of goods and services, plus (2) measure our expenditures with these qualified vendors. This information will enhance our agencies' and our clients' ability to identify strategic business alliances through broader supplier participation.

**Federal Business Classification Profile**

In accordance with 15 U.S.C. 645(d) any person who misrepresents a firm's proper classification shall (1) be punished by imposition of a fine, imprisonment or both; (2) be subject to administrative remedies; and (3) be ineligible for participation in programs conducted under the authority of Small Business Act.

<b>Company Name</b>		<b>Contact Name</b>		
<b>Address</b>		<b>Contact Title</b>		
<b>City</b>	<b>State</b>	<b>Zip</b>	<b>Telephone</b>	<b>Fax</b>
<b>URL (Web Address)</b>		<b>E-mail Address</b>		
<b>Product/Service Offered:</b>				
<b>Year Business Established</b>	<b>Tax ID #</b>	<b>NAICS Code:</b> For more information go to: <a href="http://www.census.gov/epcd/www/naics.html">http://www.census.gov/epcd/www/naics.html</a>		

**Please select all classifications below that apply to your business.**

- Small Business Concern:** A concern, including its affiliates, that is independently owned and operated, not dominant in the field of operation in which it is bidding on Government contracts, and qualified as a small business under the criteria in 13 CFR Part 121. Code = (SB)
  
- Small Disadvantaged Business Concern:** A small business concern that is at least 51% owned by one or more individuals who are both socially and economically disadvantaged. This can include a publicly owned business that has at least 51% of its stock unconditionally owned by one or more socially and economically disadvantaged individuals and whose management and daily business is controlled by one or more such individuals. Code = (SD)
  
- Historically Black College or University:** Any historically black college or university that was established prior to 1964, whose principal mission was, and is, the education of black Americans, and that is accredited by a nationally recognized accrediting agency or association determined by the Secretary of Education to be a reliable authority as to the quality of training offered or is, according to such an agency or association, making reasonable progress toward accreditation. (20 USC 1061 (2), Title III of the Higher Education Act of 1965) Code = (HB)

**The Interpublic Group of Companies, Inc.**

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- HUBZone:** A small business concern which is located in a historically underutilized business zone, is owned and controlled by one or more U.S. citizens, and at least 35% of its employees reside in a HUBZone. **Code = (HZ)**
- Veteran Owned Business:** A business which is at least 51% owned by one or more veterans or, in the case of any publicly owned business, not less than 51 percent of the stock of which is owned by one or more veterans; and the management and daily business operations of which are controlled by one or more veterans. The term "veteran" means a person who served in the active military, naval, or air service, and who was discharged or released there from under conditions other than dishonorable. **Code = (V)**
- Service Disabled Veteran Owned Business:** A business which is at least 51% owned by one or more service-disabled veterans (a veteran with a disability that is service connected) or, in the case any publicly owned business, not less than 51 percent of the stock of which is owned by one or more service-disabled veterans; and the management and daily business operations of which are controlled by one or more service-disabled veterans or, in the case of a veteran with permanent and severe disability, the spouse or permanent caregiver of such a veteran. The term "veteran" means a person who served in the active military, naval, or air service, and who was discharged or released under conditions other than dishonorable. **Code = (DV)**
- Disabled-Owned Business:** A business which is at least (51%) owned, controlled and operated by an individual or individuals who are disabled as defined by The Americans with Disabilities Act of 1990. **Code = (DB)**
- Minority-Owned Business:** A business which is at least 51% owned by a minority group member or, in the case of any publicly owned business, at least 51% of the stock of which is owned by a minority group, and whose management and daily business operations are controlled by a minority group. **Codes: African American = (B), Hispanic American = (H), Native American = (N), Asian Pacific American = (O), Asian-Indian American =(A)**
- Women-Owned Business:** A business which is at least 51% owned by one or more women or, in the case of any publicly owned business, at least 51% of the stock of which is owned by one or more women, and whose management and daily business operations are controlled by one or more women. **Code = (W)**
- Large Business:** A domestic concern which including domestic and foreign divisions and affiliates, normally employees 500 or more persons, is independently or publicly owned or controlled and operated and which may be a division of another domestic or foreign concern. **Code = (L)**
- Other (please explain):**
- This information was already provided within the past 12 months.**

**Please list the organization(s) your company is certified with:**

Organization Name	Certificate Expiration Date
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____

	African American %	Hispanic American %	Asian/Pacific American %	Native American %	White /Other %
Female Ownership %					
Male Ownership %					

**I CERTIFY THAT THE ABOVE INFORMATION IS COMPLETE AND ACCURATE. FEDERAL LAW PROVIDES PENALTIES FOR MISREPRESENTATION OF SIZE AND OWNER STATUS INFORMATION.**

\_\_\_\_\_  
 Name (type or print)

\_\_\_\_\_  
 Title

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date